

14<sup>TH</sup> ANNUAL  
LATINO  
HEALTH  
EQUITY  
CONFERENCE



Familias  
en Acción

# Latino Legacy: Impacts of Climate Change on Latino Health

June 7-8, 2023

2023  
Sponsorship  
Packet



# Latino Legacy: Impacts of Climate Change on Latino Health

Familias en Acción is proud to present our **14th annual Latino Health Equity Conference**, focusing on the impacts of the climate crisis on Latino health, both now and for generations to come.

Our planet continues to show signs of change and distress while the population grows and our demand for natural resources increases. These impacts can be seen in the form of dramatic weather events, but also show up in our homes, our families, and our bodies. How is climate change uniquely affecting the health of the Latino community now, and how can the Latino community in turn have a unique effect on the environment? How can we live in a way that would make our children and grandchildren proud?

Latino Legacy seeks to take these issues head-on, looking within our international community for inspiration and creative solutions. Featuring keynote speakers and workshops, we will lay bare the issues at hand, and leave with empowering tools and information. We look forward to the courage and resilience that our community will bring to this topic which can be overwhelming to engage with. Our lives are our legacy, y el momento de actuar es ahora!

## Target Audience

Health Professionals & Administrators  
Community Based Organizations  
City, County, and State Personnel  
Local Health Organizations  
Educators and Researchers  
Students  
Traditional Health Worker  
Environmental Specialists

## Outreach

- 4,300+ individuals are reached through email and social media promotions
- 400+ attendees each year including healthcare professionals, community-based organizations, policy makers, educators and researchers, local health and public health organizations and students
- This conference welcomes national and local speakers as well as local politicians to discuss relevant and urgent topics centered around Latino Health Equity



# Sponsorship

## PRESENTING SPONSOR

**\$20,000**

As a presenting sponsor, you are creating the opportunity for us to gather more than 400+ people across Oregon and beyond who work in the climate and healthcare sectors and serve Latino/x/e communities, working collaboratively to address the effects of climate change.

- Presenting Sponsor recognition on conference website and during all virtual main stage plenary sessions
- Logo/video recognition as Presenting Sponsor on conference platform welcome banner
- Premier placement of large virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Opportunity to create a 1-minute welcome video to be played during the opening plenary session
- Custom social media post highlighting conference support as Presenting Sponsor (3 dedicated posts)
- Premier logo placement on the home page of the conference platform
- Logo included in rotating carousel on conference platform
- Logo featured on all conference promotion emails
- **10 complimentary tickets** to the conference
- Featured as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo featured as Presenting Sponsor onstage during in-person closing session
- Opportunity to host an exhibitor table during in-person event





## Madrina de Oro Sponsor

**\$10,000**

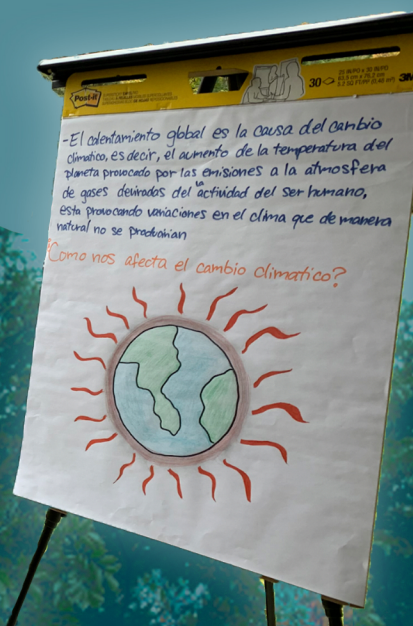
- Opportunity to create a 30-second video to be played at the beginning of keynote or plenary session
- Logo highlighted as Madrina de Oro sponsor during main stage plenary sessions
- Large virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Custom social media post highlighting conference support as conference sponsor (2 dedicated posts)
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- Logo included on all conference promotion emails
- **6 complimentary tickets** to the conference
- Logo highlighted as Madrina de Oro Sponsor onstage during in-person closing session
- Opportunity to host an exhibitor table during in-person event

## Amigue de Beca Sponsor

**\$7,500**

As the conference's exclusive Amigue de Beca Sponsor, you will be providing access for 30 eligible individuals to attend this conference through scholarships.

- Provide 30 scholarships to individuals who would otherwise be unable to attend conference
- Logo highlighted as conference sponsor during breakout sessions
- Medium virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- Logo included on all conference promotion emails
- **4 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event





# Sponsorship

## Padrino de Plata Sponsor

**\$5,000**

- Recognized during plenary session as Padrino de Plata Sponsor
- Medium virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- Logo included on all conference promotion emails
- **4 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event

## Amiga de Bronce Sponsor

**\$3,500**

- Medium virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- **3 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event

## Amigo de Salud Sponsor

**\$1,500**

- Small virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Social media recognition
- Listed as conference sponsor on the 2022 Latino Health Equity Conference website
- Logo included in rotating carousel on conference platform
- **2 complimentary tickets** to the conference
- Opportunity to host an exhibitor table during in-person event

## Virtual + In-Person Exhibitor

**\$500**

- Virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Opportunity to host an in-person exhibitor table
- **2 complimentary tickets** to the conference

## Nonprofit Virtual + In-Person Exhibitor

**\$250**

- Virtual exhibitor booth with the option to include a video, livestream virtual presentation or host a live virtual meeting with attendees
- Opportunity to host an in-person exhibitor table
- **2 complimentary tickets** to the conference



## Contact

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